



2026



501-C4 Clinton Township Goodfellows
Tax ID: 38-2331081



HOSTED BY 94.7 WCSX CLASSIC ROCK'S OWN
WCSX's Morning Show Host and Detroit's Biggest Hearted DJ

Screamin' Scott Randall
and Detroit's Wildest Legendary Entertainer
Loco Joe!

19TH ANNUAL

SPONSORSHIP PACKAGE

Saturday, December 5 & Sunday, December 6, 2026

Freddy's Bar & Grill

40000 Garfield Road • Clinton Township, Michigan 48038

Proceeds benefit the Goodfellows' "No Child Without a Christmas" cause.

Two days of music, community and holiday giving — united by one promise:

NO CHILD WITHOUT A CHRISTMAS

Partner with Rock-4-Tots and put your business at the center of a beloved holiday tradition while helping bring toys and Christmas joy to children in need.

Sponsorship opportunities are limited. Exclusive placements are available on a first-committed basis.

SPONSORSHIP OPPORTUNITIES

Every sponsorship includes recognition on 94.7 WCSX Classic Rock radio, event social media and the event sponsor board.

GOLD SPONSORSHIP

SPONSORSHIP	INVESTMENT	FEATURED RECOGNITION
Stage & Title Sponsor	\$3,000	Premier stage and promotional placement, and announcements throughout the event, recognition on WCSX, Rock-4-Tots Promotional Page, Digital Road Sign, Printed Road Sign and company banner in every performance photo!

SILVER SPONSORSHIPS

SPONSORSHIP	INVESTMENT	FEATURED RECOGNITION
Patio Sponsor	\$1,000	Prominent patio-area branding and décor, announcements throughout the event, recognition on WCSX, and Rock-4-Tots Promotional Page
Toy Donation Area Sponsor	\$1,000	Prominent Toy-area branding and décor, announcements throughout the event, recognition on WCSX, and Rock-4-Tots Promotional Page
Raffle Area Sponsor	\$1,000	Raffle-area branding and décor, announcements throughout the event, recognition on WCSX, and Rock-4-Tots Promotional Page

BRONZE SPONSORSHIPS

SPONSORSHIP	INVESTMENT	FEATURED RECOGNITION
Santa & Treat Bag Sponsor	\$500	Santa-area and treat-bag branding, approved bag insert, and announcements.
Menu Sponsor	\$300	Logo on event menus on every table.
Front Bar Sponsor — Saturday	\$200	Saturday front-bar signage, approved promotional item (if desired) and recognition on the Rock-4-Tots Promotional Page.
Front Bar Sponsor — Sunday	\$200	Sunday front-bar signage, approved promotional item (if desired) and recognition on the Rock-4-Tots Promotional Page.
Back Bar Sponsor — Saturday	\$200	Saturday back-bar signage, approved promotional item (if desired) and recognition on the Rock-4-Tots Promotional Page.
Back Bar Sponsor — Sunday	\$200	Sunday back-bar signage, approved promotional item (if desired) and recognition on the Rock-4-Tots Promotional Page.
Road Sign Sponsor	\$150 each	Entrance and roadway visibility; approved promotional item (if desired) and recognition on the Rock-4-Tots Promotional Page. (10 Sponsorships available)

SPONSOR COMMITMENT FORM

Thank you for supporting Rock-4-Tots. Proceeds benefit the Goodfellows' "No Child Without a Christmas" cause.

Select Your Sponsorship

☐ Gold: Stage & Title Sponsor — \$3,000	☐ Silver: Patio Sponsor — \$1,000
☐ Bronze: Santa & Treat Bags — \$500	☐ Bronze: Front Bar — Saturday — \$200
☐ Bronze: Front Bar — Sunday — \$200	☐ Bronze: Back Bar — Saturday — \$200
☐ Bronze: Back Bar — Sunday — \$200	☐ Bronze: Menu Sponsor — \$300
☐ Silver: Toy Donation Area — \$1,000	☐ Silver: Raffle Area — \$1,000
☐ Bronze: Road Sign — \$150 each Quantity: _____ (10 available)	

Sponsor Information

Company/Organization Name: _____

Contact Person: _____

Address: _____

City, State & ZIP: _____

Phone: _____

Email: _____

Sponsorship Details

Total Sponsorship Amount: _____

Authorized Signature: _____

Date: _____

SPONSORSHIP SUBMISSION

Return completed form and payment to:

Contact: _____

Email: _____

Phone: _____

Payment Instructions: _____

Sponsorship Deadline: _____

Please provide a high-resolution PNG, JPG, PDF or vector version of your company logo. Sponsorship benefits and placements are subject to event approval and production deadlines.

Payment options:

Venmo, Cash App Check make payable to Freddy's Bar & Grill or Contact Margie@inrhodes.com or (586) 291-8392 for Credit Card Payment.

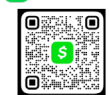
ROCK-4-TOTS 2026

venmo



@MargieEberman
LAST 4 DIGITS: 8392

Cash App



\$MargieEberman
LAST 4 DIGITS: 8392

THANK YOU FOR YOUR SUPPORT TO ENSURE THAT NO CHILD GOES WITHOUT A CHRISTMAS!